



- High Pole Numbers (66, 88)
- Direct Drive No Gearbox No Cooling
- Highly Reliable
- Unbeatable Motor Efficiency (up to 96%)
- Minimal Operating Costs





The Revolutionary Direct Drive System



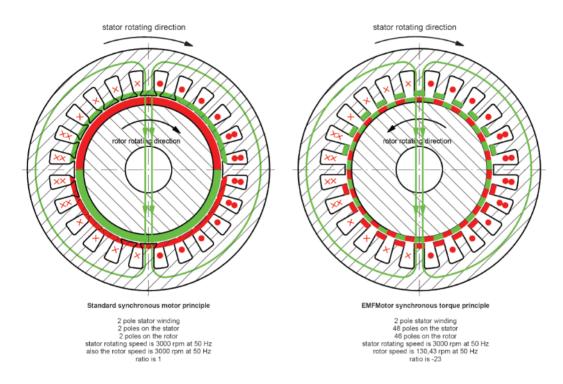
- Unbeatable Motor Efficiency (up to 96%)
- Less Maintenance
- Quiet Operation
- High Pole Numbers (66, 88)

The Patented EMF Motor® Principle

EMF Motor proudly presents the world's most efficient torque motor with patented PM technology, providing ideal solutions for cooling tower applications.

Our exclusive motor technology allows us to manufacture gearless, high pole number (66-88), and highly efficient motors. Experience reliable speed control, lower maintenance, quieter operation, and unparalleled energy savings. The fan directly couples to the motor and is controllable via sensorless flux vector drivers.

Thanks to the abundant magnetic poles, we achieve high torque at reduced rotational speeds, minimizing motor winding losses compared to conventional high-pole motors. This motor ensures exceptional efficiency, even at very low speeds.



Introducing the EMF Motor®, where the stator closely resembles that of a conventional motor. The rotor, adorned with glued permanent magnets, initiates magnetic flux when zero voltage and frequency are applied. As the frequency increases, a rotating field emerges, causing the permanent magnets and the rotating field to interact, generating a powerful torque with a low pole winding.

The rotor's rotation direction opposes the rotating field, resulting in a slower rotor speed. The motor's efficiency is remarkably high due to minimal copper and hysteresis losses. The motor's design, featuring a high number of magnetic poles, ensures a slow rotation but achieves an impressive torque.

In most scenarios, additional cooling mechanisms such as blowers or water cooling are unnecessary, underscoring the motor's efficiency. The SQM design stands out for its unparalleled efficiency and torque-to-weight ratio in comparison to other motor principles or designs.

Advantages

- · Direct drive, no gearbox, no cooling
- Highest Pole Numbers (66,88)
- · Highly reliable
- · Reduced maintenance
- Up to 96 % motor efficiency
- · Lowest operating cost
- · Low vibration, less noise
- · Environmentally friendly
- · Adjustable speed with full torque

- · Stable operation at low speed
- Compact and symmetric design
- Special bearing
- Sensorless controlled by flux vector drivers
- Wide voltage range (230 to 690 VAC)
- C5VH per ISO 12944-2 (Painted against corrosion)
- Simple mounting
- No need for other components (shaft, gearbox, couplings)

Specifications

Mounting Flange/Foot
Insulation Class F
Protection Class IP65

Vibration A level according to IEC 60034-14

Ambient Temperature -10°C / +50°C

Thermal Protection 120°C PTO (PT100, PT1000, KTY, PTC are optional)

Cooling Natural / IC 410



COMPARISON	IE2 Motor + Gearbox	DD Motor	EMF Motor
Energy Efficiency	41	e lie	alo alo 🌂
Maintenance	41	•	a line
High Pole Number	41	a lie	alo alo
Full Torque at all Speed	41	•	a de
Low Speed Efficiency	41	41	a lie
Noise	41	•	a de
Vibration	41	a lie	e lie
Environmentally Friendly	41	a der	e de
Easy Installation	41	alle .	ı ib



Motor Code	Pole Number	P _n (kW)	n _n (rpm)	M _n (Nm)	f _n (Hz)	k _t (Nm/A)		Efficiency (%)	Weight (kg)	Axial Max. Thrust Load (N)	
SQMC132-150		6,5	200	310	110	18,8	16,5	94,5	1 // [3.500	
	66 -	8,4	400	200	220	11,8	17,0	93,5	145		
SQMC132-200	66	8,4	200	400	110	20,5	19,5	95,0	165	3.500	
	66 -	10,5	400	250	220	11,7	21,3	94,0	165		
SQMC132-250	66 -	10,5	200	500	110	20,4	24,5	95,5	185	3.500	
3QIVIC 132-230	00 -	12,6	300	400	165	14,8	27,0	95,5	103		
SQMC132-300	66 -	12,4	200	590	110	20,7	28,5	96,0	205	2 500	
3QIVIC 132-300	00 -	14,8	300	470	165	15,4	30,5	96,0	203	3.500	
SQMC200-200 88	88 -	15,3	200	730	147	19,6	37,2	92,5	405	8.000	
3QIVIC200-200	00 -	14,5	300	460	220	14,6	31,5	92,0	403	0.000	
SQMC200-300	88 -	23,0	200	1.100	147	20,6	53,5	93,5	515	8.000	
3QWIC200-300	- 00	22,0	300	700	220	15,6	44,9	92,5	213	0.000	
SQMC200-400	88 -	30,4	200	1.450	147	21,2	68,3	94,5	625	8.000	
SQMC200 400	00	28,3	300	900	220	15,6	57,8	93,0	023		
SQMC200-500	88 -	35,6	200	1.700	147	19,9	85,5	94,5	735	8.000	
3QWC200 300	00	34,6	300	1.100	220	15,0	73,5	93,5	733		
SQMC250-300 88	88 -	25,7	100	2.450	73	34,0	72,0	94,0	900	13.000	
	00	35,6	200	1.700	147	19,6	86,6	94,0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	13.000	
SQMC250-400	88 -	34,6	100	3.300	73	33,0	100,0	94,5	1.100	13.000	
	-00	48,2	200	2.300	147	19,6	117,5	95,0	11.100		
SQMC250-500	88	45,0	100	4.300	73	33,6	128,0	95,0	1.300	13.000	
		58,6	200	2.800	147	18,9	148,0	95,0			
SQMC250-600	88	54,5	100	5.200	73	34,4	151,0	95,0	1.500	13.000	
52/110250 000	- 00	71,2	200	3.400	147	19,7	172,5	95,5			

Values were determined according to the cooling effect with the air flow from the motor surface

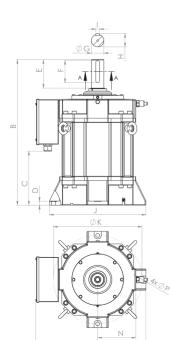
Air flow must be min. 3 m/s

Ambiant temperature is max. 50° C

Datas are according to max. 1.000 meters altitude

Supply voltage is 400 VAC, 3 ph.

5



Dimensions

Motor Code	"B"	"C"	"D"	"E"	"F"	"G"	"H"	"]"	"J"	"K"	"["	"M"	"N"	"P"
SQMC200-200	716	202	21 160		125	Ø70 m6 ^(+0,03) _(+0,01)	74,5	20	40	Ø496	346	270	213,5	Ø22
SQMC200-300	816	302		160										
SQMC200-400	916	402	21	21 100										
SQMC200-500	1016	502												

www.emfmotor.com

Case Study: Cooling Tower Motor Upgrade

Old Conventional System

- 37 kW, 1,470 rpm, IE2 AC motor
- Connected to gearbox (i = 6.1)
- 3-meter shaft with couplings
- Propeller at pitch angle 4 degrees
- · Consumed 33.5 kW
- No mention of efficiency or voltage

Replacement

- Old system replaced with existing fan
- Propeller pitch angle set to 8 degrees
- Both systems have an airspeed of 10.2 m/sec and an airflow of 193 m³/sec

Benefits

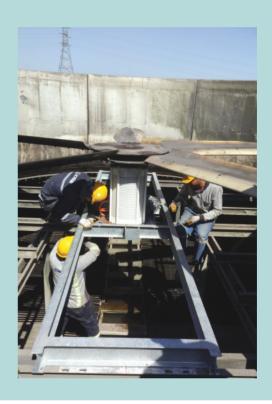
- · Reduced maintenance and costs
- Improved reliability
- Quieter operation (6 dB less)
- Easy installation (Compact Design)

Energy Efficiency

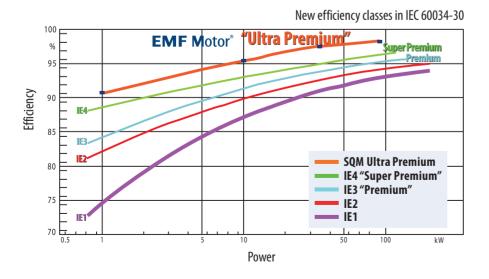
- Conventional system consumes 27,6% more Energy
- Estimated electricity Cost Savings of 4.500 €/year
- Payback period is short due to Cost Savings

Replaced with SQMC200-400 Motor

- 25 kW, 208 rpm, 1150 Nm
- Efficiency: 93%
- · Nominal voltage: 354 V, 62 A
- · Driven by inverter



Efficiency comparison with IEC 60034-30



Direct drive application in SQM motors eliminates gearbox efficiency losses.

The diagram shows the efficiency values for SQM motors. The efficiency of an SQM motor is far **better than an IE3-"Premium"** motor and **even much better than an IE4-"Super Premium" motor.**

Furthermore, as SQM motors operate with an inverter and without gearbox, *the total efficiency is even higher*.

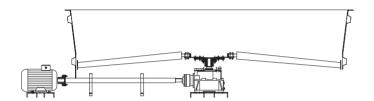


Design Features

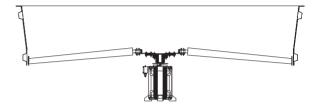
SQMC132 motors are designed with two ball bearings, while SQMC200 and SQMC250 motors are designed with two ball bearings and one angular contact ball bearing.

The motor shaft can be mounted in both up and down vertical positions, depending on the design, and the bearings are selected to meet the axial fan force for both positions. Motors are available with a flange connection.

Optionally, a pre-heating element and a vibration sensor can be added. Motor thermal protection is provided by thermostats, with one per phase, normally closed. Optionally, a Pt100 or KTY84 sensor can be selected.



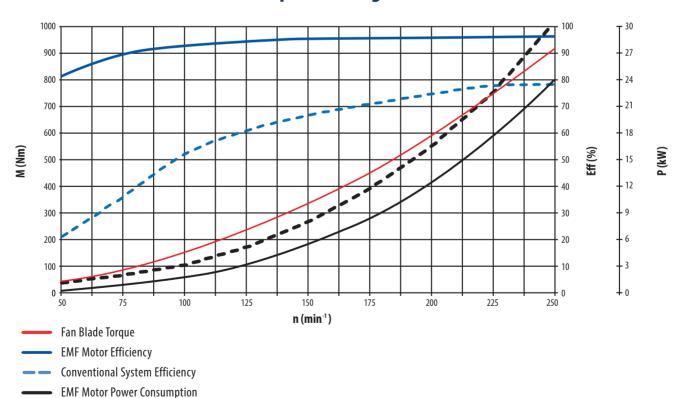
Conventional System Power Consumption



Conventional cooling tower system

Direct drive cooling tower system with EMF Motor

SQMC vs. AC Motor & Gearbox Comparison Diagram





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